

Katy Perry and Boys & Girls Clubs of America Empowering Fans to Give Back

Initiative enables supporters to lend time, resources to prepare local youth to go back to school

ATLANTA July 5, 2017 – Katy Perry and Boys & Girls Clubs of America today launched new ways for fans to win tickets to her upcoming “Witness Tour” while supporting children and teenagers around the country. Partnering with advocacy organization Global Citizen, fans can tweet and donate school supplies or volunteer at a local Club through August 30 and qualify to win tickets. Fans and supporters can go to BGCA.org/katyperry to learn complete details on how to get involved.

Twenty-five pairs of tickets will be given away to qualifying supporters in each market of Perry’s 48-city U.S. tour, as thanks for giving their time and support to witness A future where all young people can reach their full potential as productive, caring and responsible citizens.

“The extraordinary experiences in everyday moments at Boys & Girls Clubs throughout the country can truly change a child’s path in life. Club staff, mentors and volunteers play key roles in helping ensure kids and teens have the opportunity to achieve great futures,” said Jim Clark, president & CEO of Boys & Girls Clubs of America. “Thank you to Katy Perry and her millions of supporters who are helping to make an impact locally for young people in their communities.”

Boys & Girls Clubs provide safe, fun and affordable places for kids and teens to go during out-of-school time, where they connect with caring mentors, make new friends and get access to new opportunities. Nearly 4 million young people attend a Boys & Girls Club each year at 4,300 facilities in almost every Congressional district around the country.

Boys & Girls Clubs focus on programs that improve and enhance a young person’s academic success, good character and citizenship and healthy lifestyles. Fifty-four percent of our alumni say the Club saved their life, so when time and resources are given, they help Boys & Girls Clubs provide a safe place to go after school and life-changing opportunities they wouldn’t get anywhere else.

To learn more about Boys & Girls Clubs of America go to www.bgca.org.

About Boys & Girls Clubs of America

For more than 150 years, Boys & Girls Clubs of America (www.bgca.org) has enabled young people most in need to achieve great futures as productive, caring, responsible citizens. Today, more than 4,300 Clubs serve 4 million young people through Club membership and community outreach. Clubs are located in cities, towns, public housing and on Native lands throughout the country, and serve military families in BGCA-affiliated Youth Centers on U.S. military installations worldwide. They provide a safe place, caring adult mentors, fun and friendship, and high-impact youth development programs on a daily basis during critical non-school hours.

About Global Citizen

Global Citizen is a social action platform, for the global generation that wants to solve the world’s biggest challenges, where you can learn about issues, take action on what matters most and join a community committed to social change. Global Citizen believes extreme poverty can be ended by 2030, because of the collective actions of global citizens across the world. Over the last six years, more than eight million Global Citizens around the world took over ten million actions to solve the world’s biggest challenges, set to affect the lives of over 1 billion people.

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